



## GET IN TOUCH

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# Hey! I'm Philip. Marketing Enthusiast. Living In Newcastle Upon Tyne.

As a creative and diligent young professional, I am focused on developing a career in the field of marketing, advertising and digital media. I am extremely self-motivated with excellent interpersonal and organisation skills: I strive to achieve high standards at all times and have a strong desire to succeed. My success to date is due to my ability to understand business strategies, impart product knowledge and maximize goals. I am an excellent communicator, with impeccable customer service skills, proven throughout professional conduct.



## TECHNICAL SKILLS

PHOTOSHOP / ILLUSTRATOR / INDESIGN / DREAMWEAVER



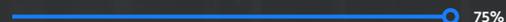
PARDOT / HUBSPOT (MARKETING AUTOMATION SOFTWARE)



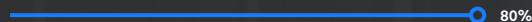
SALESFORCE (CRM)



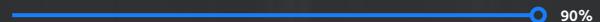
GOOGLE ANALYTICS



GOOGLE ADWORDS



SOCIAL MEDIA



## EXPERIENCE

- **Marketing Manager**  
Advantex Network Solutions, Gateshead UK  
SEP 2018 - PRESENT
- **Head of Marketing**  
Oak Intranet, Gateshead UK  
FEB 2018 - AUG 2018
- **Customer Marketing Manager**  
SaleCycle, Durham UK  
AUG 2016 - FEB 2018

## EDUCATION

- **(BA Hons) Design: Multimedia & Graphics**  
The University Of Sunderland  
2005 - 2008
- **National Diploma, Multimedia**  
Gateshead College  
2003 - 2005
- **GCSE'S / GNVQ'S**  
Lord Lawson Of Beamish School  
1999 - 2003

## WHAT PEOPLE ARE SAYING



**Mohammed Kibiria**  
Social Media Planner, Twitter

JUN 2016

"Phil was one of my best clients at Twitter. Aside from his great personality and open approach, he was always thinking of ways to improve on what was being done, even if campaigns were already going well. Instead of just looking at what was being done at the present, he would look at past campaigns and new tools to prepare for the future. He always had new ideas that we could discuss, ensuring that it wasn't just the same updates being made all the time. I would be very happy to work with Phil again in the future,"



**Chris Sheen**  
CMO, Sideways 6

JAN 2018

"Phil truly is the Swiss Army Knife of marketing professionals. Equally as comfortable working on design and brand projects as he is setting up complex marketing automation campaigns, he truly is the epitome of what a modern marketer needs to be. As well as being multi-talented, Phil is incredibly good at what he does - with an OCD-like attention to detail and natural creativity that allows him to breathe life and personality into every project he undertakes. Perhaps most importantly of all though is Phil's commitment to what he does. He genuinely loves what he does and this shows in the approach he takes every day and in the work he produces."



**Alan Scott**  
Commercial Director, Hive HR

DEC 2017

"Phil is a highly experienced Marketing Manager who is dedicated and focused on delivering results. I have worked with Phil on several campaigns over the years and I find his expertise, imagination, creativity, & insight is second to none. He is a pleasure to work with and would massively recommend his services as he would be an asset to any team. Phil is a notable personality both in and out of the office - I've never known him to be anything but a shining example of success to his clients and fellow colleagues."

## WHO I'VE WORKED WITH



REISS

ANTHROPOLOGIE



العربية للطيران  
airarabia.com